



Sipology®

# FUNDRAISING

Each product is sold at an easy set price of \$15  
Earn 40% (\$6) for each item sold

Minimum \$500 in sales required. Taxes may apply.

## Your Profit Goal Matrix:

Sales Goals	Organization's 40% Profit	Sell This Many Items
\$1,000	\$400	67
<b>\$1,500</b>	<b>\$600</b>	<b>100</b>
\$2,500	\$1,000	167
<b>\$5,000</b>	<b>\$2,000</b>	<b>333</b>
\$7,500	\$3,000	500
<b>\$10,000</b>	<b>\$4,000</b>	<b>667</b>
\$12,500	\$5,000	883
<b>\$15,000</b>	<b>\$6,000</b>	<b>1,000</b>
\$25,000	\$10,000	1,667
<b>\$35,000</b>	<b>\$14,000</b>	<b>2,333</b>

\* The minimum order is \$500 to be considered a Sipology Corporate Fundraiser.

### How does the Sipology Fundraiser work?

1. Complete the online Fundraiser Application with your Sipologist, or you can complete the application yourself. This will be submitted to Sipology for approval.
2. Once approved, a personalized fundraiser website will be provided for your organization, and we will review the program with you to make sure we're ready to go.
3. Just before the start date, we'll have a Seller Assembly where we can talk about the products and provide tips on selling them.
4. Then it's time to sell, sell, sell!
5. Once the closing date passes, we will contact you with the final totals raised and your profits. We will also confirm shipping if orders are shipping to a single location.
6. The order delivery will be approximately two weeks from the close date. If shipping to a single location, your Sipologist will make an appointment with the chairpersons and volunteers to sort and put orders together.

### How long should our Fundraiser last?

A typical fundraiser will last two weeks. This gives the sellers enough time to share the Sipology fundraiser catalog but reduces your customers' thoughts of "ordering later". It's also important that your customers don't wait too long to receive their products.

### How many products are available?

There are eight delicious flavors from Sipology's top selling product lines — and four pieces of teaware that pair perfectly with our teas. We offer a variety of products and flavors for your supporters, while keeping it as simple as possible for your sellers.

### How will fundraising orders be shipped?

As a fundraising organization you have two options for shipping.

**Option 1:** Individually ship every order to your shoppers' addresses. There is a standard \$3 shipping fee at to each order at checkout.

**Option 2:** All orders will be shipped to a single location, at no cost. We will provide the order owners, and it will be the fundraising organization's responsibility to distribute the orders.



SIPOLOGY  
Fundraising

Fundraising has never been so delicious!

Each  
item is  
only

**\$15**

Taxes may apply

**40%**

of the sale  
goes to the  
organization

(\$6 donated for each item sold!)

## PREMIUM QUALITY SIPOLOGY PRODUCTS



Magical  
Tea

### UNICORN KISSES

**MAGICAL FRUIT TEA**, 1.76 oz (50 g)

*Ingredients:* Apple pieces, Pineapple pieces (pineapple pieces, cane sugar, citric acid), Mango pieces (mango, cane sugar, citric acid, sulphites), Papaya pieces (papaya, cane sugar, citric acid), Butterfly blue pea flowers, Spearmint leaves, Raspberry pieces, Natural flavors.

*Contains:* Sulphites. **S**



Bubbly  
Tea

### BUBBLY CHERRY BOMB

**BUBBLY TEA**, 2.12 oz (60 g)

*Ingredients:* Pineapple pieces (pineapple, cane sugar, citric acid), Blueberries (blueberries, sugar, sunflower oil), Basil seeds, Lucuma powder, Organic banana (banana powder, silica), Cherries, Hibiscus powder, Natural flavors.



Black  
Tea

### NATURALLY SWEET PEACH

**BLACK TEA**, 1.76 oz (50 g)

*Ingredients:* Black tea, Stevia leaf, Peach pieces, Calendula petals, Natural flavor. **C**



Rooibos  
Tea

### CINNAMON BUN

**ROOIBOS TEA**, 1.76 oz (50 g)

*Ingredients:* Rooibos tea, Cinnamon, Cardamom, Black pepper, Ginger, Cloves, Calendula petals, Natural flavors.



Fruit  
Tea

### RASPBERRY CREAM SODA

**FRUIT TEA**, 1.76 oz (50 g)

*Ingredients:* Mango pieces (mango, cane sugar, citric acid, sulphites), Pineapple pieces (pineapple, cane sugar, citric acid), Blueberries (blueberries, sugar, sunflower oil), Hibiscus, Raspberry pieces, Calendula petals, Natural flavors.

*Contains:* Sulphites. **S**



Black  
Tea

### EARL GREY DE LA CRÈME

**BLACK TEA**, 1.76 oz (50 g)

*Ingredients:* Black tea, Cornflower petals, Natural flavors. **C**



Fruit  
Tea

### BERRY MANIA

**FRUIT TEA**, 1.76 oz (50 g)

*Ingredients:* Elderberries, Currants (currants, sunflower oil), Hibiscus, Beetroot bits, Natural flavour.



Hot  
Chocolate

### REAL DEAL HOT CHOCOLATE

**HOT CHOCOLATE**, 3.53 oz (100 g)

*Ingredients:* Cocoa powder, Sugar (organic cane sugar), Salt, Xanthan Gum, Organic stevia extract, Natural flavors. **C**

**C** Naturally Contains Caffeine | **S** Contains Sulphites

## TEAWARE

Steeping Sacks  
(100 Sacks)



1 Cup of  
Steeped Tea  
Spoon

Quick and  
simple  
loose leaf  
brewing!



Perfect Cup  
Infuser  
Electric Purple



Pair of Stroons  
(Straw + Spoon)  
for Bubbly Teas

For more information visit [sipology.com/fundraising](http://sipology.com/fundraising) or contact your local Sipologist.