

# GUTBALANCE BOGO

## HAPPY GUT HYDRATION

### FREQUENTLY ASKED QUESTIONS

Treat your gut to a delicious boost of fibre and promote digestive health in a fruity and lightly effervescent drink. Each stick of GutBalance contains 6g of fibre from natural chicory root to promote healthy digestion.

Below are answers to questions about this limited time promotion. Please contact [support@sipology.com](mailto:support@sipology.com) to assist with any other questions. Happy sipping, and happy shopping!

#### Where can I find details on the GutBalance BOGO promotion?

The GutBalance BOGO poster can be found in your Virtual Office under the Resources > This Month's Exclusives, Promotions & Newsletters tab. Social media images can be found in your Virtual Office under the Media Gallery tab.

#### How long is the promotion?

The GutBalance BOGO will run Wednesday April 17 3:00 AM ET to Friday April 19 11:59 PM PT.

#### Which items are eligible for the GutBalance BOGO offer?

Any in-stock 12-pack of GutBalance Fibre Boost unlocks another 12-pack of GutBalance Fibre Boost for 50% off. This promotion does not apply to the GutBalance Collection (19495CA/US). Customers can unlock a maximum of 10 GutBalance BOGO discounts per order.

#### Are the discounts auto applied at checkout, or is a coupon code required?

Discounts will auto apply at checkout. When two or more GutBalance Fibre Boost 12-pk are in a customer's cart the savings are automatically applied to the order total.

#### Will Personal Volume (PV) be earned on the discounted BOGO items?

Yes, 50% Personal Volume will be generated on BOGO items discounted by 50%.

#### Can you add GutBalance BOGO orders to an Event?

Yes! However, the order must be submitted and paid for by April 19 at 11:59 PM PT. Reminder, Ship to Host orders will not ship until the Event is closed.

## Does the amount paid for a GutBalance BOGO discounted item count toward an Event Total?

Yes! The amount paid for 50% off BOGO items will contribute to an Event Total.

## Will my host be eligible for the GutBalance BOGO discounts?

Host orders are **not** eligible for GutBalance BOGO items. Free items and half-price items are already available to hosts, along with exclusive items and collections. If your Host places a customer order through an event, they will be eligible for the BOGO discounts.

## Is the Event Special still available at \$25?

Yes! The Event Special will still be made available for orders over \$25 in regular priced products.

## Is the Customer Exclusive still available at \$65?

Yes! The Customer Exclusive will still be made available for orders over \$65 in regular priced products.

## Is the Customer Free Gift still available at \$100?

Yes! Customers who spend \$100 on regular priced products can still select a free gift.